

German Plastics Center
Testing • Training • Research • Certification • Networking

The SKZ logo is positioned in the top right corner of the page. It consists of the letters 'SKZ' in a bold, sans-serif font. The 'S' and 'Z' are black, while the 'K' is blue. The logo is set against a white, trapezoidal background that has a slight 3D effect with a shadow.

SKZ

Ads, exhibitions and sponsorship packages for your business success

SKZ FACHTAGUNGEN

Der perfekte Ort zum Networking

SKZ

Dabei sein! Treffen Sie Referenten namhafter Unternehmen und diskutieren Sie über die neuesten Trends und Entwicklungen.

Die von unserern Teilnehmern bestätigte herausragende Qualität unseres Angebotes hat zahlreiche Veranstaltungen zu festen Terminen in der Branche werden lassen. Das Zusammenspiel von erfahrenen Referenten, einem attraktiven Rahmenprogramm und persönlicher Betreuung hat die Veranstaltungen des SKZ als allseits geschätzte Treffpunkte etabliert.



- » **Bewitterung von Kunststoffen**
16./17.03.2022, Würzburg
- » **Verschleiß und Verschleißschutz an kunststoffverarbeitenden Maschinen**
23./24.03.2022, Würzburg
- » **Thermoformen technischer Bauteile**
26./27.04.2022, Würzburg
- » **Polymerschäume**
28./29.04.2022, Würzburg
- » **Digitalisierung – Erfolgreiche Geschäftsmodelle für die Kunststoffindustrie**
04./05.05.2022, Würzburg
- » **Umwelt- und umfeldgerechte Kunststoffverpackungen**
05./06.05.2022, Würzburg
- » **Faserverbundwerkstoffe im Schienenfahrzeugbau**
10./11.05.2022, Merseburg

- » **Folien + Fahrzeug / Plastic Films in Mobility**
10./11.05.2022, Würzburg
- » **Antriebskonzepte für Ein- und Doppelschneckenextruder**
17./18.05.2022, Würzburg
- » **fuse box meets dryer – Kunststoffe in E&E-Anwendungen**
01./02.06.2022, Veitshöchheim
- » **Würzburger Kunststoffrohr-Tagung**
21./22.06.2022, Würzburg
- » **Barriere-Verbundfolien**
23./24.06.2022, Würzburg
- » **Recycling – SKZ-Innovationstag Circular Economy**
28.06.2022, Würzburg
- » **SKZ-Netzwerktag**
29.06.2022, Würzburg


















- » **SKZ-Technologietag**
30.06.2022, Würzburg
- » **Fachtagung 3D-Druck: Was Mediziner erwarten – Fragen aus dem Klinikalltag**
05.07.2022, Würzburg
- » **Duisburger Extrusionstagung**
14./15.09.2022, Duisburg
- » **Blasformen**
21./22.09.2022, Würzburg
- » **Trends in Fire Safety**
27./28.09.2022, Würzburg
- » **PVC-Plastisole**
27./28.09.2022, Würzburg
- » **Kunststoffe für Brennstoffzellen und moderne Batterietechnik**
22./23.11.2022, Duisburg
- » **Nutzfahrzeugtagung**
29./30.11.2022, Würzburg

Änderungen vorbehalten

www.skz.de/bildung/tagungen



Sponsoring presence conference

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor	Supplement
Exhibition space including table and chairs	 12m ²	 6m ²	 6m ²	 6m ²	
Conference tickets for your stand personnel	 2	 1	 1	 1	
Multiple logo placement in program flyer and website					
Free tickets for your customers or colleagues	 3	 3			
Business card & advertising flyer in conference documents					 only bookable 3 times
Get-together/Evening Event Exclusive entry as Gold Sponsor					
Regular price	13.100,- €	7.100,- €	3.300,- €	2.200,- €	2.000,- €
FSKZ member	11.135,- €	6.035,- €	2.805,- €	1.870,- €	1.700,- €



Sponsoring online conference

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Logo placement on conference website and online platform	 Logo large linked	Logo large linked	Logo large linked	Logo small
Exhibitor area online platform Company contact	video & image	image		
Breakout session room	3 x	1 x		
Mention as Gold Sponsor in SKZ-Kommunikation & social media				
Regular price	13.100,- €	7.100,- €	3.300,- €	2.200,- €
FSKZ member	11.135,- €	6.035,- €	2.805,- €	1.870,- €

Media data Print

SKZ aktuell

Publication frequency:

5/a

Print run:

2,000

Trade fair edition:

5,000



1/1 page 210 x 297 mm



Regular price

2,600.- €

FSKZ members

2,210.- €

1/2 page Landscape: 210 x 148,5 mm



2,000.- €

1,700.- €

1/3 page Landscape: 210 x 99 mm
Portrait: 76,5 x 297 mm



1,050.- €

890.- €

Complete program training

Publication frequency:

annual

Print run:

10,000



1/1 page 210 x 297 mm



3,000.- €

2,550.- €

1/2 page Landscape: 210 x 148,5 mm
Portrait: 105 x 297 mm



2,000.- €

1,700.- €

Cover page 4
210 x 297 mm



4,000.- €

3,400.- €

Complete program joining training

Publication frequency:

annual

Print run:

2,000



1/1 page 210 x 297 mm



2,000.- €

1,700.- €

1/2 page Landscape: 210 x 148,5 mm
Portrait: 105 x 297 mm



1,400.- €

1,190.- €

Cover page 4
210 x 297 mm



2,600.- €

2,210.- €

Members catalogue

Publication frequency:

annual

Print run:

5,000



1/1 page 210 x 297 mm



3,400.- €

2,890.- €

1/2 page Landscape: 210 x 148,5 mm



1,900.- €

1,615.- €

Maximum text entry
2.000 characters + 4 images



exclusive for members

1,050.- €

Maximum text entry
1.000 characters + 1 image



exclusive for members

650.- €

Data submission

Printable PDF/X-3. For advertisements in bleed:
3 mm bleed on all sides

Layout editing

The delivery of the following file formats may cause additional work and costs.
In this case we will contact you: InDesign CS3, Photoshop CS3, Illustrator CS3, MS Word 2010

Subject to change

Media data Online

Online banner member area

Online banner next to your company logo
626 x 720 px



Regular price
exclusive for members

FSKZ members
1,870.- €

Online banner conferences

Online banner in the sponsoring area
626 x 720 px (only one banner per conference!)



2,200.- €

1,870.- €

Story-Telling follows in 2021

Image and text element on the SKZ website
(max. 1,000 characters, 655 x 400 px)



3,300.- €

2,805.- €

Combination Ad

Web banner



in combination with

+

+ 1,000.- €

+ 850.- €

Print ad (see previous page)



Data submission

Online banner: As an image in one of the following formats: .jpg, .png, .gif

Story telling: as an image in one of the following formats: .jpg, .png, .gif

Text as doc, .docx or by e-mail

Data can be submitted in double size for high-resolution displays.

Subject to change

**Yes,
we are on!**

Sylvia Schmidt +49 931 4104-206
sponsoring@skz.de



Exhibition packages

Exhibition package	Regular price	FSKZ members
<input type="radio"/> Gold sponsor	13,100.- €	11,135.- €
<input type="radio"/> Silver sponsor	7,100.- €	6,035.- €
<input type="radio"/> Bronze sponsor	3,300.- €	2,805.- €
<input type="radio"/> Exhibitor	2,200.- €	1,870.- €
<input type="radio"/> Supplement	2,000.- €	1,700.- €

conference title

date

Online ads

Ad / web banner	Regular price	FSKZ members
<input type="radio"/> Company logo (linked)	950.- €	810.- €
<input type="radio"/> Web banner (linked)	2,200.- €	1,870.- €
<input type="radio"/> Story-Telling (linked)	3,300.- €	2,805.- €
<input type="radio"/> „Combination Ad“ (Surcharge)	+ 1,000.- €	+ 850.- €

conference title

date

Print ads

SKZ aktuell	Regular price	FSKZ members
<input type="radio"/> 1/1 page	2,600.- €	2,210.- €
<input type="radio"/> 1/2 page	2,000.- €	1,700.- €
<input type="radio"/> 1/3 page landscape	1,050.- €	890.- €
<input type="radio"/> 1/3 page portrait	1,050.- €	890.- €

Complete program training

<input type="radio"/> 1/1 page	3,000.- €	2,550.- €
<input type="radio"/> 1/2 page landscape	2,000.- €	1,700.- €
<input type="radio"/> 1/2 page portrait	2,000.- €	1,700.- €
<input type="radio"/> Cover page 4	4,000.- €	3,400.- €

Complete program joining	Regular price	FSKZ members
<input type="radio"/> 1/1 page	2,000.- €	1,700.- €
<input type="radio"/> 1/2 page landscape	1,400.- €	1,190.- €
<input type="radio"/> 1/2 page portrait	1,400.- €	1,190.- €
<input type="radio"/> Cover page 4	2,600.- €	2,210.- €

Mitgliederkatalog

<input type="radio"/> 1/1 page	3,400.- €	2,890.- €
<input type="radio"/> 1/2 page landscape	1,900.- €	1,615.- €
<input type="radio"/> text entry	exclusive for members	1,050.- €
<input type="radio"/> extended text entry	exclusive for members	650.- €

Declaration on data processing: SKZ collects, processes and uses the personal data provided in your registration within the applicable legal limits for the purpose of holding the event or to inform you about offers from SKZ that are similar to the services you have already used. Your data will only be passed on to our service providers (lettershops) and **not** to uninvolved third parties. You can of course object to the use of your personal data by SKZ for advertising purposes at any time by sending an informal message to SKZ, Frankfurter Str. 15-17, 97082 Würzburg, Germany, or by e-mail to marketing@skz.de Our general terms and conditions apply, which you can view at www.skz.de/agb

Order

Stand supervisor:

First name _____ Company / Institute _____
 Last name _____ Street, No. _____
 Phone _____ ZIP _____ City _____ Country _____
 eMail _____ Date _____ Signature _____

differing invoice address

Company / Institute _____
 Street, No. _____
 ZIP _____ City _____ Country _____