

German Plastics Center

Testing • Training • Research • Certification • Networking



SKZ

VISIBLE

directly in the industry

Sponsorship opportunities at SKZ for your company's success

Exhibition packages Conferences & Events



EXHIBITION SPACE

Table and chairs on request

CONFERENCE TICKETS

for your stand personnel

LOGO PLACEMENT

during the event and on the website

DISPLAY COMPANY FLYER

at sponsoring area

FREE TICKETS

additionally for your customers or colleagues

EVENING EVENT/ GET-TOGETHER

Exclusive nomination as Gold Sponsor

Regular price
SKZ member

	Gold	Silver	Bronze	Standard	Roll-up
exkl.	12m ²	6m ²	6m ²	3m ²	
	2	1	1	1	
	✓	✓	✓		
	✓	✓			
	3	2			
Regular price	11.700,- €	7.100,- €	3.300,- €	2.200,- €	650,- €
SKZ member	9.945,- €	6.035,- €	2.805,- €	1.870,- €	550,- €

All prices exclude VAT.

Wall of Fame

exclusively
for members

Every year, over 10,000 participants come to Würzburg for training courses and conferences. The SKZ model factory offers you the ideal platform for targeted advertising in the industry.



SPONSORSHIP PLAQUE

on the "Wall of Fame" in the foyer of the SKZ model factory

DISPLAY OF YOUR COMPANY BROCHURE

at the sponsor table

COMPANY PRESENTATION IN THE FOYER

at conferences on the monitor next to the "Wall of Fame" / alternatively a roll-up banner

SKZ member

	Premium	Medium	Basic
	✓	✓	✓
	24 months	12 months	12 months
	✓	✓	✓
	12 months	6 months	2 months
	✓		
	3 months/max. 90 sec		
Regular price	4.675,- €	2.805,- €	1.870,- €
SKZ member	4.675,- €	2.805,- €	1.870,- €

All prices exclude VAT.

All conferences
and dates online



skz.de/en/training/conferences

Subject to change without notice

Print media data

SKZ-AKTUELL

Publication frequency:

4/a

Print run:

2,000

Trade fair edition:

5,000



1/1 page 210 x 297 mm



Normal price

1.970,- €

SKZ member

1.675,- €

1/2 page 210 x 148,5 mm



1.340,- €

1.140,- €

COURSE PROGRAM training

Publication frequency:

annual

Print run:

10,000



1/1 page 210 x 297 mm



2.900,- €

2.465,- €

1/2 page 200 x 138 mm



1.970,- €

1.675,- €

Cover page 4

210 x 297 mm



3.800,- €

3.230,- €

COURSE PROGRAM joining training

Publication frequency:

annual

Print run:

2,000



1/1 page 210 x 297 mm



1.970,- €

1.675,- €

1/2 page quer: 200 x 138 mm
hoch: 100 x 282 mm



1.340,- €

1.140,- €

Cover page 4

210 x 297 mm



2.500,- €

2.125,- €

MEMBERS CATALOGUE

Publication frequency:

annual

Print run:

5,000



1/1 page 210 x 297 mm



2.900,- €

2.465,- €

1/2 page 210 x 148,5 mm



1.970,- €

1.675,- €

maximum text entry

2,000 characters + 4 images



exclusively for members

995,- €

extended text entry

1,000 characters + 1 image



exclusively for members

650,- €

All prices exclude VAT.

Online media data

ONLINE BANNER

Members area

Term 1 year

Online banner next to your logo

626 x 720 px



Normal price

exclusively for members

SKZ member

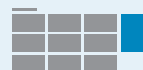
1.675,- €

ONLINE-BANNER conferences

Duration from booking to the end of the event

Online banner in the sponsors section

626 x 720 px (only one banner per conference possible)



1.970,- €

1.675,- €

STORY-TELLING

Network

Term 3 months

Image and text element on the SKZ website

(max. 1,000 characters, 655 x 400 px)



2.900,- €

2.465,- €

All prices exclude VAT.

Data submission

Online banner: As an image in one of the following formats: .jpg, .png, .gif
Data submission can be double-size for high-resolution displays.

Data submission

Printable PDF/X-3. For bleed ads: 3 mm bleed on all sides.

The delivery of the following file formats may cause additional work and costs, in which case we will contact you:
InDesign CS3, Photoshop CS3, Illustrator CS3, MS Word 365

Subject to change without notice

Combination packages Print-Audio-Online

PROFESSIONAL

- Full-page advertisement in the network
- and** course program training
- Podcast sponsor for one episode **or**
- an article in the SKZ LinkedIn newsletter

2.950 €

exclusively
for members

Podcast **and** Newsletter!

MASTERCLASS

- Full-page advertisement in the network
- and** course program training
- Podcast episode featuring your own interview **or**
- two articles in the SKZ LinkedIn newsletter

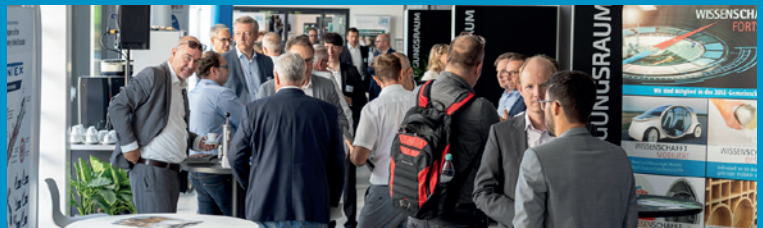
3.950 €

exclusively
for members

Podcast **and** Newsletter!

Become visible!

Take advantage of our sponsorship opportunities for your success!



Give us a call—
together we will find your
ideal advertising
opportunity!



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Yes, we are on!

SKZ

Conference packages

Exhibition package	regular price	SKZ-member
<input type="radio"/> Gold-Sponsor	11.700,- €	9.945,- €
<input type="radio"/> Silver-Sponsor	7.100,- €	6.035,- €
<input type="radio"/> Bronze-Sponsor	3.300,- €	2.805,- €
<input type="radio"/> Standard	2.200,- €	1.870,- €
<input type="radio"/> Rollup	650,- €	550,- €

Title of the conference _____ date _____

Wall of Fame

	SKZ-member
<input type="radio"/> Premium	4.675,- €
<input type="radio"/> Medium	2.850,- €
<input type="radio"/> Basic	1.870,- €

exclusively
for members

Online offers

Ads / Banners	regular price	SKZ-member
<input type="radio"/> Logo with link	950,- €	810,- €
<input type="radio"/> Banner member area ^{a)}	exclusively for members	1.675,- €
<input type="radio"/> Banner conferences ^{b)}	1.970,- €	1.675,- €
<input type="radio"/> Story-telling network ^{c)}	2.900,- €	2.465,- €

a) Term of 1 year b) from booking until the end of the conference c) 3 months

Title of the conference _____ date _____

Print ads

SKZ-aktuell	regular price	SKZ-member
<input type="radio"/> 1/1 page	1.970,- €	1.675,- €
<input type="radio"/> 1/2 page	1.340,- €	1.140,- €

Mitgliederkatalog	regular price	SKZ-member
<input type="radio"/> 1/1 page Image	2.900,- €	2.465,- €
<input type="radio"/> 1/2 page Image landscape	1.970,- €	1.675,- €
<input type="radio"/> maximaler Textbeitrag		995,- €
<input type="radio"/> erweiterter Textbeitrag		650,- €

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Course program training	regular price	SKZ-member
<input type="radio"/> 1/1 page	2.900,- €	2.465,- €
<input type="radio"/> 1/2 page landscape	1.970,- €	1.675,- €
<input type="radio"/> cover page 4	3.800,- €	3.230,- €

Course program joining	regular price	SKZ-member
<input type="radio"/> 1/1 page	1.970,- €	1.675,- €
<input type="radio"/> 1/2 page landscape	1.340,- €	1.140,- €
<input type="radio"/> 1/2 page portrait	1.340,- €	1.140,- €
<input type="radio"/> cover page 4	2.500,- €	2.125,- €

Print-Audio-Online

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<input type="radio"/> Professional	
<input checked="" type="checkbox"/> Full-page advertisement Network and education catalog	
<input type="radio"/> Podcast sponsor or	2.950,- €
<input type="radio"/> Article in the LinkedIn newsletter	

<input type="radio"/> Masterclass	
<input checked="" type="checkbox"/> Full-page advertisement Network and education catalog	
<input type="radio"/> Podcast episode with interview or	3.950,- €
<input type="radio"/> Two articles in the LinkedIn newsletter	

Declaration on data processing: The SKZ collects, processes and uses the personal data provided during your registration within the applicable legal limits for the organization of the event or to inform you about SKZ offers that are similar to the services you have already used. Your data will only be passed on to our service providers (lettershops) and not to uninvolved third parties. You can of course object to the use of your personal data for advertising purposes by the SKZ at any time by sending an informal message to the SKZ, Friedrich-Bergius-Ring 22, 97076 Würzburg or by e-mail to marketing@skz.de. Our General Terms and Conditions apply, which you can view at www.skz.de/agb.

Order

Company Institute	Stand supervisor:
Street, No.	First name
ZIP City Country	Last name
Date	Phone
Signature	eMail

different billing address
Company Institute
Street, No.
ZIP City State

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